

PRIVACY POLICY

TheSavingMentor.com
Last Updated: April 7, 2025

1. Introduction

This Privacy Policy explains how information is collected, used, and shared when you visit TheSavingMentor.com.

The Website contains promotional content and links to third-party advertisers. It does not sell products or services directly. When you click on an advertiser link, you leave the Website and are subject to that third party's privacy policy.

By using the Website, you agree to this Privacy Policy.

2. Information We Collect

When you visit the Website, certain information is collected automatically, including:

- IP address and approximate geographic location
- Browser type, device type, and operating system
- Pages viewed, time spent on pages, and interactions (clicks, scrolls)
- Referring URL and traffic source

The Website does not collect directly identifiable personal information such as name, email address, or phone number, as there are no user accounts or forms.

However, advertising and analytics partners may collect additional information through tracking technologies.

3. Cookies & Tracking Technologies

The Website uses cookies, pixels, and similar technologies for analytics and advertising purposes.

These may include technologies provided by:

- Meta (Facebook/Instagram)
- Google (Analytics, Ads)
- Taboola and other native advertising platforms

These technologies may track your activity across websites and over time, including interactions with ads and content.

They are used to:

- Measure and optimize advertising performance
- Improve Website functionality and content
- Deliver more relevant advertising

Third-party partners may combine this data with information collected from other sources.

You can manage or disable cookies through your browser settings. You can also opt out of interest-based advertising at:

optout.networkadvertising.org
optout.aboutads.info

Disabling cookies may affect your experience on the Website.

4. How Information Is Used

Collected information is used to:

- Operate and improve the Website
 - Display and optimize advertising and sponsored content
 - Analyze traffic and user behavior
 - Detect fraud or misuse
 - Comply with legal obligations
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5. Sharing of Information

Personal information is not sold.

Information may be shared with:

- Advertising partners for measurement and optimization
- Analytics and hosting providers
- Service providers supporting Website operations
- Authorities when required by law

When you click an advertiser link, certain data (such as referral information and device identifiers) may be shared with that advertiser.

6. Third-Party Websites

The Website links to external advertiser websites.

The Website is not responsible for the privacy practices or content of those third parties. Any information you provide is governed by their policies.

7. California Privacy Rights (CCPA/CPRA)

California residents may request access to or deletion of their personal information and receive information about how data is used.

Personal information is not sold as defined under California law.

To exercise your rights, contact: info@thesavingmentor.com

8. GDPR Rights (EEA/UK Residents)

If you are located in the EEA or UK, you have rights including access, correction, deletion, restriction, and objection to processing.

Processing is based on legitimate interest in operating and improving the Website and delivering advertising.

You may also lodge a complaint with your local data protection authority.

To exercise your rights, contact: info@thesavingmentor.com

9. Data Retention

Data is retained only as long as necessary for the purposes described in this policy, unless required otherwise by law.

10. Children's Privacy

The Website is not directed at children under 13.

No personal information is knowingly collected from children. If such information is identified, it will be deleted.

11. Changes to This Policy

This Privacy Policy may be updated at any time. Changes will be reflected by the updated date.

Continued use of the Website constitutes acceptance of the updated policy.

12. Contact

TheSavingMentor.com
info@thesavingmentor.com
